

Indian Institute of Technology Kanpur
presents



National Conference on Intellectual Property Rights

28, 29 Feb, 1 Mar 2008

Sponsored by: IPR chair @ IIT Kanpur, A project of
Ministry of Human Resource Development (MHRD)
Government of India

please visit: www.iitk.ac.in/iprconference



(An event of management programme @ IIT Kanpur)

The predominance of knowledge/intellectual capital in wealth creation, from countries to individuals in a global economy has assumed prominence in the past few years. As we write this it would not be surprising if **a nations wealth/productivity indicators are linked to its intellectual capital rather than its GDP**. The life cycle of intellectual property goes through various stages from identification to utilization with emphasis on documentation and management of the same.

Given the above, protection and management of IPRs not only assumes critical importance but enhances motivation to develop and disseminate scientific and technological innovations. At the institution/firm level **intellectual capital is the foundation for ensuring market dominance and licensing the same** is one of the key drivers in the growth of these firms.

This conference creates and facilitates a stimulating environment for the **development and exchange of ideas** in the management of IPR with special emphasis on emerging economies problems given a dynamic global environment. The conference aims at linking **creation and protection of knowledge capital** to improvement in the quality of life in the Indian context. The themes chosen focus on broad areas intended to cover the whole spectrum of issues related to knowledge capital in diverse areas. Economy stresses the need for research, education and advocacy on IPRs to enhance standards of living.

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Papers are invited from Academia, Industry, Professional Organizations, Non-Governmental Organizations, Students / Research Scholars on any topic (both theoretical and empirical), not exceeding 5000 words and preferably in PDF format. **During the three day conference, on the last day a 'Doctoral Research Symposium' shall be conducted to discuss papers of PhD Scholars.** Kindly submit full-Length papers on or before **1st February 2008** in softcopy to the following e-mail address: iprcell@iitk.ac.in

The list of accepted papers for oral and poster presentations will be announced by February 10, 2008 and revised full papers should be sent by February 22, 2008 in order to be made available on line. Length of papers should not exceed more than 5000 words. There will be prizes for the best posters and papers presented by students. The conference will be held at IIT Kanpur campus.

Student authors of papers selected for presentation shall be paid TA for 3-AC (To & Fro for the shortest rail route). The organizers will provide local hospitality to all Resource Persons/Paper Presenters / Participants inside the campus. The paper presenters/participants of the conference shall **register** by payment of Rs. 500 (**on or before 18 February 2008**) or by Rs 1000/- after 18th Feb. For further information, browse the conference web page <http://www.iitk.ac.in/iprconference> or feel free to contact the organizers.

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Submission Details

Themes

The proposed conference will primarily focus on:

IPRs as drivers of Knowledge Capital _____

_____ IPRs and Management of
Knowledge Capital

IPRs regarding Biodiversity, Traditional Knowledge,
Genetic and Plant Resources _____

The said issues can be addressed in light of
following sub-themes

- IPRs and Knowledge Driven Economies.
- IPRs and the Enforcement Mechanism: Problems and Prospects.
- IPRs and Evaluation of Innovations & Intangible Assets.
- IPRs and TRIPS: International Norms and their Domestic Implementation.

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