Three-Day Workshop on Qualitative Methods

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School of Business Management, NMIMS, Mumbai-400056

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Programme Schedule
[Each Session of 2:30 hrs.]

Day 1

Session 1: *Basic Features of QR*

1. Nature of Social or Experiential Reality and the Goals of Qualitative Research
   a. Nature of social or experiential reality: Objectivist vs. constructionist
   b. Discursive framework by Edward E. Sampson
   c. Locating the researcher and the paradigm of research
   d. Getting close to participants' experiences
   e. Developing and explicating analytic framework

2. Scientific Rigour in Qualitative Research
   a. Credibility
   b. Reflexivity
   c. Originality
   d. Resonance

Session 2: *Paradigms and Methods of Research*

3. Paradigms of Qualitative Research
    a. Positivism
    b. Post-positivism
    c. Constructivism
    d. Critical theory paradigm
    e. Participatory inquiry paradigm

4. Methods and Techniques in Qualitative Research
    a. Narrative approach
    b. Phenomenology
    c. Ethnography
    d. Grounded theory
    e. Case study
    f. Techniques of data collection: Interviews and focus group

Day 2

Session 3: *Generating Qualitative Data: Reflexivity and Its Use*

5. Understanding the Nature of Qualitative Data
    a. Socio-historical context of experience
    b. Understanding communication as a medium of sharing experiences
    c. Psycho-social characteristics of communication

6. Generating Qualitative Data: Reflexivity and Research Relationship
    a. Building rapport and trust with the participant
    b. Factors affecting research communication
    c. Reflexivity as a medium of obtaining objective data

Session 4: *Developing and Using Semi-Structured Interview Schedule*

7. Preparing Semi-Structured Interview Schedule
    a. Research objectives and purpose of interviews

    b. Structured vs. semi-structured interviews
    c. Use of 'funneling' in preparing interview schedule

8. Skills of using Semi-Structured Interviews Schedule
    a. Use of reflexivity in initiating interviews
    b. Flexibility and creativity in using semi-structured interviews
    c. Establishing authenticity of interview data

Day 3

Session 5: *Qualitative Data Analysis I:*

9. Coding in Grounded Theory:
    a. Initial coding
    b. Focused coding
    c. Axial Coding
    d. Scientific rigour in coding process

Session 6: *Qualitative Data Analysis II:*
10. Memo writing
    a. Defining memos
    b. Using of memos in structuring coding process
    c. Using memos in decisions about categories

11. Critical Use of Extant Theories
    a. Theoretical understanding as 'bias' in research
    b. Role of theories or perspectives in hypothesis testing and qualitative analysis
    c. Taking measures to remove bias from theoretical understanding

SUGGESTED READING LIST:

TextBooks:

1. Denzin, N. K. & Lincoln, Y. (2005). *Handbook of qualitative research* (3rd ed.). Thousand Oaks, CA: Sage.
2. Smith, J. A., Harre, R. & Langenhove, L. V. (Eds.) (1995). *Rethinking methods in psychology*. London: Sage.
3. Willig, C. and W. Stainton Rogers (Eds.) (2008). *Handbook of Qualitative Research in Psychology*. London: Sage

Reference Books and Journal Articles:

1. Charmaz, K. (2004). Premises, principles, and practices in qualitative research: Revisiting the foundations. *Qualitative Health Research, 14,* 976-993.
2. Charmaz, K. (2006). *Constructing grounded theory: A practical guide through qualitative analysis.* Thousand Oaks, CA: Sage.
3. Charmaz, K. (2009). Recollecting good and bad days. In A. J. Puddephatt, W. Shaffir, & S. W. Kleinknecht (Eds.), *Ethnographies revisited: Constructing theory in the field* (pp. 48-62). New York: Routledge.
4. Dickson Swift, V., James, E. L., Kippen, S., & Liamputtong, P. (2007). Doing sensitive research: What challenges do qualitative researchers face? *Qualitative Research*, 7, 327-353.
5. Creswell, J. W., Hanson, W. E., Plano, V. L. C., & Morales, A. (2007). Qualitative research design: Selection and implementation. *The Counseling Psychologist, 35,* 236-264.
6. Ellingson, L. L. (1998). "Then you know how I feel": Empathy, identification, and reflexivity in fieldwork. *Qualitative Inquiry, 4,* 492-514.
7. Frank, A. W. (2000). The standpoint of storyteller. *Qualitative Health Research, 10,* 354-365.
8. Guba, E. G., & Lincoln, Y. S. (1994). Competing paradigms in qualitative research. In N. K. Denzin & Y. S. Lincoln (Eds.), *Handbook of qualitative research* (pp. 105-117). London: Sage.
9. Ponterotto, J. G. (2005). Qualitative research in counseling psychology: A primer on research paradigms and philosophy of science. *Journal of Counseling Psychology, 52,* 126-136.
10. Ponterotto, Joseph G. & Grieger, Ingrid (2007). Effectively communicating qualitative research. *The Counseling Psychologist, 35*(3), 404-430.
11. Sampson, E. E. (1993). Identity politics: Challenges to psychology's understanding. *American Psychologist, 48,* 1219-1230.