

Business honchos to take part in eSummit at IIT-K

TIMES NEWS NETWORK

Kanpur: Entrepreneurial event 'eSummit-17' would be held at IIT-K from September 1 to 3. Its theme is 'Seeding the impact'.

Head, e-cell, Mihikaa Jain said speakers who will deliver talks are Shopclues co-founder Sandeep Aggarwal, former NASSCOM chairman BVR Mohan Reddy, Internshala founder Sarvesh Agrawal, Ixigo co-founder and CEO Alope Bajpai and others.

Some of the competitions include 'Pitch Ur Product' (Opportunity to convert raw idea into a real market thing by analysing its feasibility and market potential), stock the stock (A live stock trading competition in which virtual stocks and virtual money will be provided), Decrypt (to test ability to evaluate the market situation and solve the problems faced by entrepreneurs by analysing case studies of different startups), business quiz (If you think

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you are familiar with business, markets and stuff, this quiz is definitely for you), Upstart Biz (to give wings to startup and soar high above the giants).

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Get a chance to pitch your idea to investors, and an incubation opportunity at IIT Kanpur.

There will also be workshops by NASSCOM, Ivy Cap, Commence Mint, among others on topics such as Android App development, design thinking, fundraising for startups, block-chain and cryptocurrency.